

Want to help
shape the moments
that matter?

Acteon

Graphic Designer

Thank you for your interest in this position. This document will give you more information about Acteon, our work, and this role. On the next page you will find details explaining how to make your application.

Acteon is a Cambridge-based consultancy with international clients in a wide range of sectors. We create award-winning communication and learning solutions in response to the unique requirements of our clients such as Netflix, Channel 4, The Co-op and several multi-national pharmaceutical companies. We also offer strategic consultancy on communication issues, and design and build online applications that enable users to share and access information.

Our creative Studio bring our projects to life. They work across a range of media and content formats including e-learning, animation, film, audio, print and photography. Working closely with our consultant and technical teams, they translate concepts, scripts and storyboards into attractive, engaging and interactive content. Our designers bring a range of talent in illustration, animation, interface design, branding and film production. The creativity, efficiency and accuracy of the Studio team is at the heart of our success.

We are looking for an experienced graphic designer with a talent for illustration and layout to join our Studio team. Someone who can design and create engaging content that tells stories, explains processes and motivates change. Someone who will:

- work creatively with our project consultants to develop visual concepts
- oversee the building of attractive, engaging content
- deliver high levels of efficiency and quality assurance
- bring passion and enthusiasm to help develop our design offering.

The ideal candidate will have at least 5 years' experience of working in a creative environment, and a strong portfolio to discuss. In addition, the successful candidate will:

- be confident at working in a variety of styles as well as their own
- understand how interfaces aid usability
- be quick to learn and adapt to new software
- be able to work to brand guidelines for corporate clients
- have knowledge in the creation of advanced Powerpoint slide decks
- experience of creating rich and unique infographics
- have extensive experience with Adobe Illustrator and Photoshop.

It would also be a huge advantage to have:

- experience of creating storyboards for animation and/or animation skills
- experience in designing for Medical Communications.

This is a great opportunity for someone seeking a challenging role within a multi-award-winning company.

What we offer

The post is a full-time position, and the salary is negotiable based on experience, in the range £30,000 – £38,000. We also offer a contributory pension scheme, life assurance, subsidised gym membership, and 25 days annual holiday (in addition to statutory holidays). In successful years we make bonus payments.

Who we are and how we work

Acteon is a limited liability partnership. We pride ourselves on the high quality of our work, the frequency with which we exceed our clients' expectations, and our ability to get things right first time. This is reflected in the many national industry awards we have won. Acteon has an informal structure where hierarchy and management are kept to the minimum – a working style that we value highly and which requires colleagues to be mature, cooperative and self-directed. We value and listen to the opinions of all colleagues; good working relations and responsible attitudes to teamwork are at the heart of our organisation.

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Our Cambridge office re-opened in early 2022 and all colleagues have moved to a flexible working pattern with some time spent in the office and some time working from home.

Making your application

To apply for this role, please send us:

1. Your CV.
2. A covering letter, briefly explaining your suitability for the role. Please state where you saw this post advertised.

Applications must be submitted by **8 July 2022**. Please send your application by post or by email to: recruitment@acteoncommunication.com

Acteon, Burleigh House, 15 Newmarket Road, Cambridge, CB5 8EG.

Following review of the applications, selected candidates may be invited to our offices for an interview or via Microsoft Teams/Zoom.

For further information, please contact Ben Marsden via email at ben.marsden@acteoncommunication.com

Acteon designs and delivers blended learning to help organisations flourish. We craft creative solutions that make a real and lasting change for our clients. We provide support for strategy & design, change communication, e-learning, blended learning, mobile, video, animations, workbooks, gamification, coaching tools and learning management.

Acteon is a multi-award winning agency with an international reputation for quality and innovation.

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