

Want to help
shape the moments
that matter?

Acteon

Designer: Job description

Thank you for your interest in this position. This document will give you more information about Acteon, our work, and this role. On the next page you will find details explaining how to make your application.

Acteon is a Cambridge-based consultancy with international clients in a wide range of sectors. We create award-winning communication and learning solutions in response to the unique requirements of our clients. We also offer strategic consultancy on communication issues, and design and build online applications that enable users to share and access information.

Our creative Studio bring our projects to life. They work across a range of media and content formats including e-learning, animation, film, audio, print and photography. Working closely with our consultant and technical teams, they translate concepts, scripts and storyboards into attractive, engaging and interactive content. Our designers bring a range of talent in illustration, animation, interface design, branding and film production. The creativity, efficiency and accuracy of the Studio team is at the heart of our success.

We are looking for an experienced digital designer with a talent for motion graphics to join our Studio team. Someone who can create engaging content that tells stories, explains processes and motivates change. Someone who will:

- work creatively with our project consultants to develop visual concepts
- build attractive, engaging content
- deliver high levels of efficiency and quality assurance
- bring passion and enthusiasm to help develop our design offering.

The ideal candidate will have at least 5 years' relevant design/animation experience, and a portfolio to discuss. It would be an advantage to have experience of developing online learning materials, proficiency in the use of Authoring tools and an understanding of instructional design principles. In addition, the successful candidate will:

- show an excellent knowledge and flair for animation
- understand how interfaces aid usability
- be self-motivated to work independently as well as part of project teams
- be quick to learn and adapt to new software.

This is a great opportunity for someone seeking a challenging role within a multi-award-winning company.

We are currently working remotely but will will reopen our Cambridge office in early 2022 and all colleagues will move to a flexible working pattern with some time spent in the office and some time working from home.

The post is a full-time position, and the salary is negotiable based on experience, in the range £28,000 - £34,000. We also offer a contributory pension scheme, life assurance, subsidised gym membership, and 25 days annual holiday (in addition to statutory holidays). In successful years we make bonus payments.

Who we are and how we work

Acteon is a limited liability partnership. We pride ourselves on the high quality of our work, the frequency with which we exceed our clients' expectations, and our ability to get things right first time. This is reflected in the many national industry awards we have won. We are a sponsor of the Learning and Skills Group, an ambassador of the Towards Maturity benchmarking programme and a member of the E-learning Network.

Acteon has an informal structure where hierarchy and management are kept to the minimum – a working style that we value highly and which requires colleagues to be mature, cooperative and self-directed. We value and listen to the opinions of all colleagues; good working relations and responsible attitudes to teamwork are at the heart of our organisation.

Making your application

To apply for this role, please send us:

1. Your CV.
2. A covering letter, briefly explaining your suitability for the role. Please state where you saw this post advertised.

Applications must be submitted by **29 October 2021**. Please send your application by post or by email to Nicola Bradnam: nicola.bradnam@acteoncommunication.com

Acteon, Burleigh House, 15 Newmarket Road, Cambridge, CB5 8EG.

Following review of the applications, selected candidates may be invited to our offices for an interview where Covid-19 restrictions allow, or via Microsoft Teams/Zoom.

Further information

For further information, please contact Ben Marsden via email at ben.marsden@acteoncommunication.com

Acteon designs and delivers blended learning to help organisations flourish. We craft creative solutions that make a real and lasting change for our clients. We provide support for strategy & design, change communication, e-learning, blended learning, mobile, video, animations, workbooks, gamification, coaching tools and learning management.

Acteon is a multi-award winning agency with an international reputation for quality and innovation.

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